



Maternal obesity and pre-eclampsia: common pathways

5-6 November 2019

OBA Congress, Public Library Amsterdam, Netherlands

Sponsorship and exhibition opportunities

Pre-eclampsia, a multi-system disorder particular to human pregnancy, is a leading cause of maternal and neonatal morbidity and mortality and is one of the most difficult challenges facing obstetric medicine.

The World Obesity Federation has run a biennial Hot Topics conference on Maternal Obesity since 2013 and, due to the link with clinical and translational research on this theme, this year's event will be a joint meeting with the Biochemical Society. The meeting will provide a forum for the delegates to discuss their research and projects. The themes of the 2019 meeting in Amsterdam will be maternal obesity and maternal hypertensive complications, including preeclampsia.

The conference will address the independent and joint roles of maternal adiposity and insulin resistance in the aetiology of pre-eclampsia and attendants will have the opportunity to hear international senior experts in the field of maternal obesity and hypertensive disorders of pregnancy. The program is framed to allow for networking with speakers and delegates during lunch and coffee breaks and extend discussions at social events taking place during the drinks receptions and conference dinner. In addition, there will be poster and oral communication sessions.

Sponsoring **Maternal obesity and pre-eclampsia: common pathways** will enable you to:

- Build relationships with potential clients and collaborators
- Develop your organizations' brand identity within a targeted research community
- Receive company recognition on our website, in the printed meeting programme book and at the event
- Display your marketing materials to, and engage with, all delegates during the meeting

Stand packages:

Exhibiting at the **Maternal obesity and pre-eclampsia: common pathways** event will give you maximum exposure to our event delegates. Refreshment breaks and lunches throughout the meeting will be served in the Exhibition Area, allowing you ample time to:

- Network with attendees, whether they are existing customers or potential future collaborators
- Market your company's products, services and expertise
- Gain valuable feedback from delegates about your products, services and company
- Maintain your profile with your competitors;

The standard exhibition package (€1200+VAT) includes:

- 3m*2m exhibition stand space, including a trestle table, two chairs and access to a power socket if required
- The opportunity to send one representative from your organization to the meeting (sponsor to arrange own accommodation)
- Logo and company listing in programme book
- Logo and link to your company website on the meeting website

The enhanced exhibition package (€1500+VAT) includes:

- 3m*2m exhibition stand space, including a trestle table, two chairs and access to a power socket if required
- Logo and company listing in programme book
- Logo and link to your company website on the meeting website

In addition, you will receive:

- Acknowledgement from the meeting chair during their welcome
- The opportunity to send two representatives from your organization to the meeting to network with delegates
- Your company can be advertised across a full page in the printed programme book
- Your company logo displayed on signage at meeting

Possible add-ons to the package:

- Move your company advert to a prime location in the programme book or display your literature on the meeting registration desk
- The opportunity to provide branded lanyards / name badges / delegate bags / pens / USBs to all delegates

Premium Sponsor – (€3,500 +VAT)

As a premium sponsor, you will benefit from:

- Listing as a premium sponsor on the website and on all promotional collateral
- 3m*2m exhibition stand space, including a trestle table, two chairs and access to a power socket if required
- The opportunity to send one representative from your organization to the meeting (sponsor to arrange own accommodation)
- Your company advert across a full page in the A5 printed programme book
- Logo and link to your company website on the meeting website



Additional branding packages

Sponsors and exhibitors also have the opportunity to add extra delegates and other items to their package to increase their profile at the meeting. These packages can be purchased individually but discounts will be available if they are combined with one of the existing exhibition or sponsorship packages above.

- **Sponsored reception / refreshments** €1000+VAT

By sponsoring a drinks reception or a refreshment break, your company will be listed on the meeting website and in the meeting programme book as a sponsor.

Your company logo will also appear on prominent signage displayed in the catering area.

- **Sponsored sessions** €1000+VAT

Your company can sponsor specific sessions at the meeting, providing a valuable contribution to the costs of running the scientific programme and speaker costs.

In return, you will receive acknowledgement from the session chair and your company will be listed on the meeting website, and in the meeting programme book as a session sponsor.

Advertising opportunities

Your company can be advertised across a full colour page in the printed programme book, which will be taken away by all delegates.

- Outside back cover **Cost €500+VAT**
- Inside front cover or back cover **Cost €400+VAT**
- Inside pages **Cost €250+VAT**

- **Display table literature** €250+VAT

Company flyers can be displayed on the registration desk at the meeting, where all delegates will pass by to collect their name badge and programme book

- **Promotional items**

The opportunity to provide branded materials to all delegates *

- Lanyards / name badges / pens **€300+VAT**
- Delegate bags / branded USBs **€400+VAT**

** Note: the price quoted does not include design and supply of promotional materials. These services can be provided at cost through our preferred supplier if required.*

- **Sponsored prizes**

Prizes can be awarded to the best poster at the conference or the best oral communication and are an excellent way for companies to be recognized for supporting the science of the meeting.

This can be added on to any existing package, and sponsors will be required to provide the monetary prize for this (usually €100-€150 per prize) plus a small admin fee.

Package includes:

- Acknowledgement from meeting chair at prize presentation
- Opportunity for a representative from your organization to present the prize at the meeting
- Logo and company listing in programme book

For more information, or if you have any questions, please contact hannah.atkins@biochemistry.org